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Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Navigation functions and information displayed may differ according to the time of the navigation system update.
- Drive efficiently: 1. Do not accelerate or stop abruptly. 2. Use only genuine parts to optimize product performance and extend life expectancy.
- Caution: Please read the car manual before initial use for safe driving.
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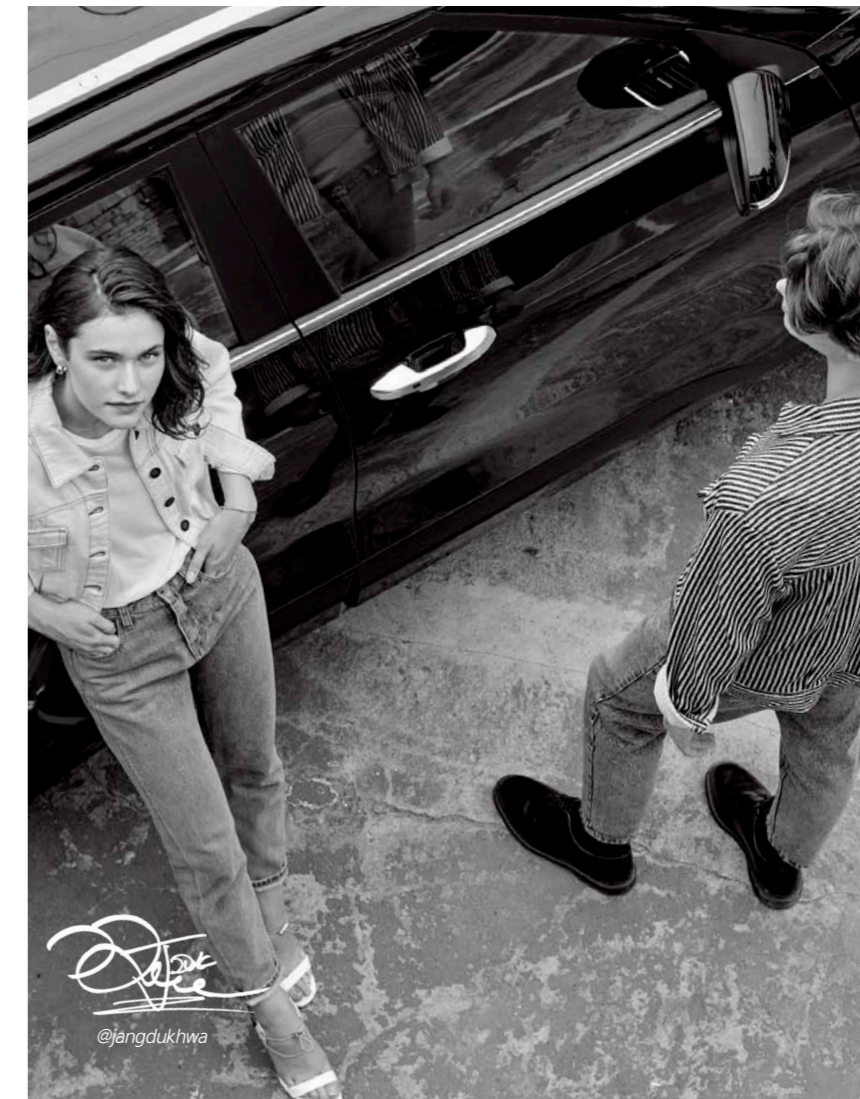
01/03  
2022

Publication date

# Seltos







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## H.O.O.K.E.D

*There's no need to explain what kind of a car you like.  
It's the car that you fall in love with at first sight.  
Don't persuade yourself or try to rationalize your decision.  
Out of the hundreds of cars out there,  
it's the only one that catches your eye.*



# Amazing Compact **SELTOS**

## High-class SELTOS First and foremost

Taking action is the hardest part, which is why glory comes only to those who dare to make a move. Seltos boldly set out to break the limits, the size and capacity limits of small SUVs that are not always obvious, but clearly get in the way. From quality and design to cutting-edge features, Seltos embarked on a mission to be a level above in every way, diminishing the significance of the term "small" to a mere size classification. High-class Seltos — Seltos opens a new era for small SUVs by being a level above in every way.





Clear White + Cherry Black roof 2-tone (GAG)

SELTOS / AMAZING COMPACT

07







Specifications may vary according to the trim and options that are selected.



## Urban Solid Design

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### *Details, the fun of discovery*

*The best part of falling in love at first sight is the process of discovery that follows. Behind Seltos' tough SUV looks lies seductive details that are worthy of an urban SUV.*

*The process of discovering each detail is intriguing and fun.*

There's a stereotype that SUVs should be big and tough and that refinement doesn't belong to a SUV. Seltos proves this to be untrue. It scrutinized and gave meaning to each element to ensure users' utmost satisfaction. Every detail will surely catch the eye and reveal the deep care and consideration that was given for its creation. They will convey lasting impressions that will reverberate and steal one's heart. Seltos' bold and dynamic SUV looks are sure to captivate, and its sophisticated details are sure to enchant.





Clear White + Cherry Black roof 2-tone (GAG)

SELTOS / URBAN SOLID DESIGN

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Clear White + Cherry Black roof two-tone (GAG)



01

02

## EXTERIOR DESIGN

### *Tough, yet surprisingly refined*

Seltos' design is inspired by the water buffalo. It is stylishly urban, yet its authoritative straight lines, bold volumes, and grand proportions project a powerful SUV image. This robust image is made complete by refined details that add delicate touches to a rugged look.

**Signature LED lighting grille**<sup>01</sup> engraved with a diamond pattern, 3-dimensional **Crown Jewel LED headlamps**<sup>02</sup> and chrome beltline molding that extends to the C-pillar convey warmth in spite of the car's solid looks. Get ready to be swept away by Seltos' tough looks and swooned by its heart-warming charm.







## INTERIOR DESIGN

*Each element may be different, but together they become one*

Today, SUVs are mostly driven on asphalt, which is why they need to evolve and adapt to an urban environment while retaining primordial qualities. Seltos captures the bold and strong nature of SUVs in an elegant and luxurious way. Its **10.25" navigation** and air conditioning controllers are sleek and seamless, while its soft crash pads come with luxurious in-mold stitching that is normally seen only in vehicles of a higher class. Exquisitely made side vents are reminiscent of hand-crafted goods, speaker and crash pad garnish lighting change in brightness to the beat of sounds, seats conform comfortably to passengers' body shapes, and a dynamic center console lives up to the toughness of a SUV. All are testaments to the utmost care and consideration given to the creation of Seltos, which combines multiple elements seamlessly into one, resonating the emotional code of millennials who are defining the new standards of luxury.

**Sound mood lighting system** Mood lights on door speakers and crash pad garnish change in brightness following the beat of sounds.





Dark ocean blue one-tone (BU3)

SELTOS / URBAN SOLID DESIGN

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**SELTOS GRAVITY**  
*CATCHES THE EYE  
 WHEREVER IT GOES*

Did someone say that details are what defines luxury? Seltos' seductiveness is now available with an added edge. Front, back, or side, Seltos Gravity oozes with character. It starts with an exclusive radiator grille that has an added sense of volume that leaves a deep impression. The sides are flawless: metallic silver-colored door garnish and outside mirror cover, as well as 18" full finish black alloy wheel, distinctly complete a stylish look. Furthermore, Gravity's exclusive rear skid plate complete a level of perfection that never leaves a stone unturned.



Exclusive Gravity radiator grille



Metallic silver-color outside mirror cover



Metallic silver-color door garnish



18" full finish black alloy wheel



Exclusive Gravity rear skid plate

Exclusive Gravity gray interior (synthetic leather)



# Premium Space

## Space, challenging preconceptions

*The interior of a car used to be regarded simply as a space for transportation.*

*Occupants only had 2 choices: to drive or to sit still.*

*Seltos challenges this concept of space and presents new thinking.*

*It breaks down the borders and reconceptualizes interior space.*

Communication in a car used to be limited to the occupants, but today, we live in an era where we can communicate with our cars using large displays. Whether it's your eyes, touch or voice, Seltos engages your 5 senses and builds a connection in many ways. It breaks down preconceptions about front space and back space and goes beyond the driver's seat. What you do may be different, but in Seltos, front and back spaces offer the same pampering experience that makes a ride equally satisfying no matter where you are seated. Being in Seltos in itself promises to be a premium experience.





Brown interior

SELTOS / PREMIUM SPACE

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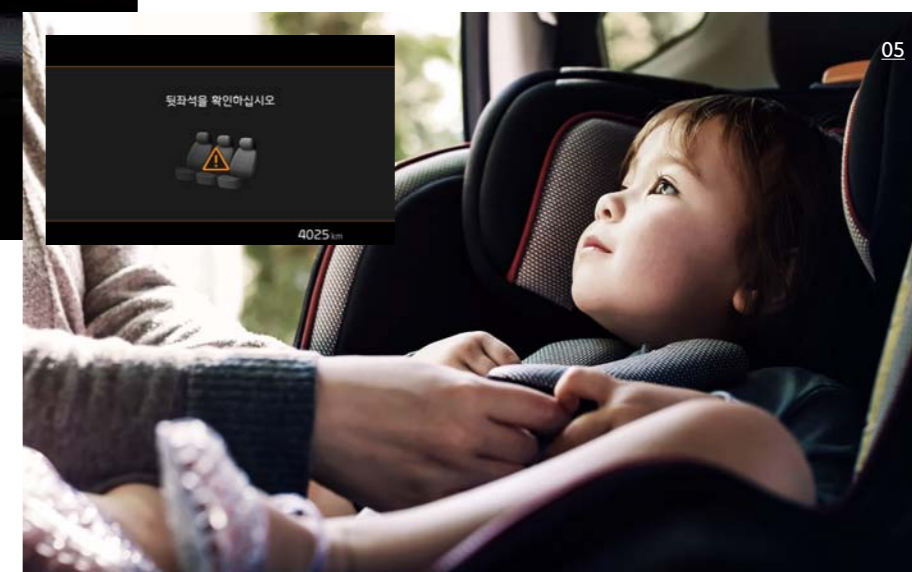


### SMART SPACE

## An affectionate look, soft touch, and sweet voice

Connections begin with interactions that use the 5 senses. As soon as you ride on Seltos, your eyes, ears and touch will start to interact with the vehicle and build a flawless connection that will bring you and your car to perfect unison. Initially, the center of attention will be the **10.25" navigation**<sup>01</sup>, which is large for a vehicle of this size but enables higher level interactions through Bluetooth multi-connections and a split screen. In addition, to ensure safety, the **combiner Head-up Display (HUD)**<sup>02</sup> will help you keep your eyes on the road while the sweet voice of Kakao i's server-based voice recognition awaits your commands. Discover the new world of smart infotainment and rest assured that someone will always be there to communicate with you.

- 10.25" navigation.
- \* Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).
- \* Navigation map updates are guaranteed for 8 years from initial purchase. The company reserves the right to suspend services thereafter.
- \* May not support connectivity for particular mobile devices.



Wireless smartphone charging system



Bluetooth multi-connection\*



Over-the-Air (OTA) update\*



10.25"

Rear Occupant Alert (ROA) Alerts the driver through the cluster, based on rear door closure status.  
\* Does not include occupant detection sensors.



Brown interior

SELTOS / PREMIUM SPACE

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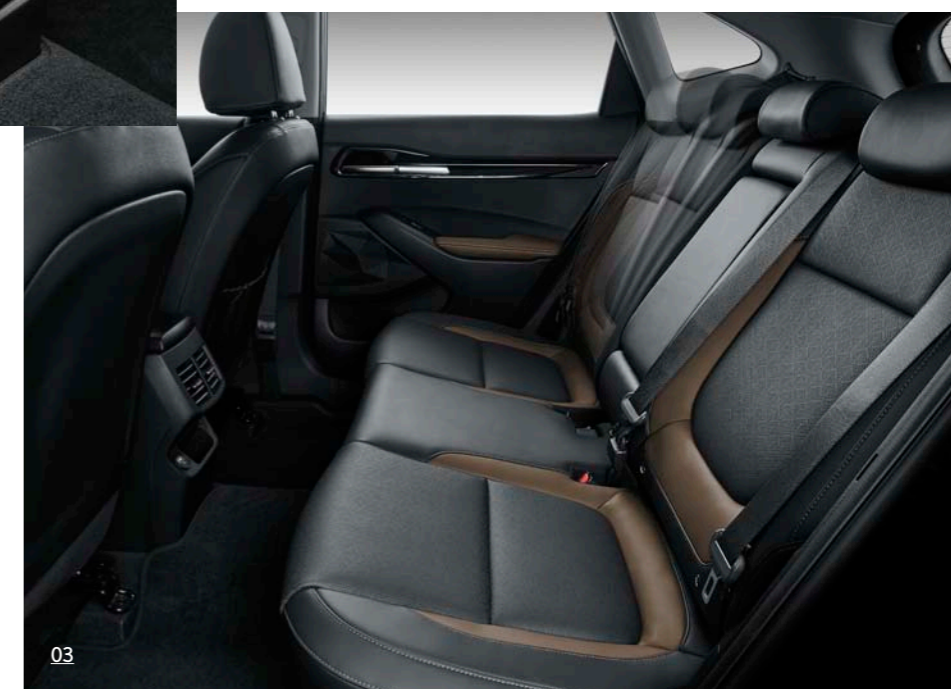
Clear White + Cherry Black roof two-tone (GAG) / Brown interior

SELTOS / PREMIUM SPACE

25



**498 l**  
luggage capacity (VDA standard)



**IDEAL & SPACIOUS**

*The world is fair,  
whether seated  
in the front or the back*

1<sup>st</sup> row and 2<sup>nd</sup> row should be regarded as mere terms to describe where you are seated in a car. Whether riding in the front or in the back, the ride should be equally satisfying. In Seltos, the driver can take pleasure maneuvering the car and playing with its cutting-edge technology while 2<sup>nd</sup> row passengers can enjoy similarly enjoyable features such as ample legroom, a rear center armrest <sup>01</sup>, 2<sup>nd</sup> row air vents & USB charging ports <sup>02</sup>, 2<sup>nd</sup> row legroom & rear seat recline\* <sup>03</sup> and heating. Ponder no more whether to sit in the front or in the back. Equally premium spaces await you in Seltos. Even the 498 l trunk space is plentiful because Seltos strives to make all spaces equally the best.



# Advanced Driving

## Changing notions about driving

*Driving has always been a cumbersome and tiring task, and all of the burden of driving has always been put on the driver. Now, the car is ready to take control.*

*The incredible experience of entrusting the car with driving, it is only possible when the underlying technology is reliable.*

Carefully applying pressure on the pedal to render good fuel economy, steering the car attentively while turning to avoid accidents, taking precautions when the car in front gets too close, and looking in all directions to park the car safely... say goodbye to outdated behaviors. With thoughtfully developed cars like Seltos that dramatically take away the burden of driving, drivers no longer have to worry about A to Z. Rendering good fuel economy in spite of "stepping on it," ensuring safety and stability at all times, maintaining a safe speed and distance from cars in front, staying in the lane automatically, and being alerted about dangers to prevent accidents... now drivers can simply relax and enjoy the drive. This cutting-edge safety and convenience technology should not be limited to large vehicles and luxury cars and Seltos makes it accessible by turning technological egalitarianism into a reality.





*POWERFUL & FUTURISTIC*

*It thinks,  
therefore it exists*

Gone are the days when the driver had to assess and decide on everything. Seltos protects the driver by evaluating every situation and taking decisions on its own. Because drivers are usually not the only ones on the road, they often need to look after passengers as well as the drivers of other cars and pedestrians around them. They not only need to be smart, but they also need to be prudent. Drive Wise is the ultimate advanced driver assistance system that stops the car automatically, maintains lanes, controls distance and speed, and warns the driver about obstacles to prevent accidents. It helps Seltos to act really smart.

**DRIVE WISE** Hassle Free, Delightful Driving  
Peace of mind for a more enjoyable and pleasant drive

Kia's brand name for ADAS technology. ADAS proactively analyzes driving conditions and assists drivers as needed to provide the ultimate safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.  
\* ADAS : Advanced Driver Assistance System

**Forward Collision-avoidance Assist (FCA, Junction Turning)\*** Alerts the driver and applies the brakes automatically, if necessary, to help prevent accidents when danger of colliding with a car or pedestrian is detected. Helps to brake automatically while making a left turn at an intersection if danger of colliding with an oncoming vehicle is detected.





**Lane Keeping Assist (LKA)\*<sup>01</sup>** Alerts the driver through visual and auditory warnings on the cluster if the car drifts out of the lane without a turn signal and steers it back safely into place.

**Navigation-based Smart Cruise Control (NSCC)\*<sup>02</sup>** Resumes acceleration to preset speeds after decelerating automatically before entering expressway and highway safety zones.  
(Included in the optional navigation system)

**Lane Following Assist (LFA)\*<sup>01</sup>** Creates a more convenient and safe driving environment by recognizing lanes and road boundaries and continuously helping the driver to maintain the car in the middle of the lane, reducing driver fatigue.

**Highway Driving Assist (HDA)\*<sup>02</sup>** Automatically controls the vehicle's speed to maintain a safe distance from the car in front and keep the lane while driving on a highway.  
(Included in the optional navigation system)

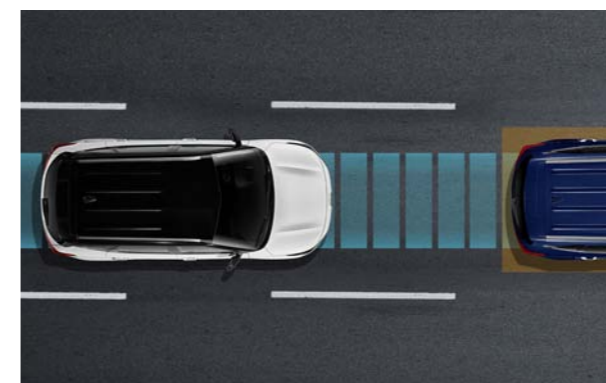
**Driver Attention Warning (DAW)** Encourages the driver to take a short break by emitting visual and audible warnings when the system detects a pattern of driver fatigue and inattentiveness.



**Blind Spot Collision-avoidance Assist (BCA)\*** Prevents collisions by alerting the driver about vehicles in rear, lateral blind spots and by engaging the brakes automatically if necessary.



**Safe Exit Assist (SEA)\*** Prevents accidents while disembarking a car by sounding an alarm if a door is opened when a vehicle is approaching from the back in an adjacent lane.



**Smart Cruise Control (SCC)\*** Helps the car maintain a preset speed and distance from the car in front. It automatically restarts after coming to a full stop 3 seconds after the car in front begins to move and returns to the preset speed and distance.



**Rear Cross-traffic Collision-avoidance Assist (RCCA)\*** Warns the driver if it detects a crossing vehicle in the back while pulling out in reverse. Applies the brakes automatically if necessary to prevent a collision.





**INGENIOUS SOLUTIONS**

*Feel free to have fun*

Driving is more fun and liberating when you are given a superb combination of choices. A nifty gasoline turbo engine, dual-clutch automatic transmission with no less than 7 speeds, two drivetrain options that deliver maximum stability (2WD with Traction Mode and 4WD), 3 driving modes (Eco, Normal, Sport), and 3 terrain modes (Snow, Mud, Sand)... The fun combination of exhilarating choices that belong to a high-class SUV renders quick, powerful, and stable movement as well as high efficiency.



**Smartstream 7DCT** Next-generation transmission improves responsiveness during acceleration as well as fuel economy with better efficiency, durability, and gear shifting.

**Gamma 1.6 T-GDI Engine**

**12.7 km/ℓ** Combined fuel economy  
2WD / Gasoline / 16" tires

**177 ps / 5,500 rpm**



**Electronic 4WD<sup>01</sup> Rear multi-link** Automatically distributes power between the front and rear wheels depending on the road surface and vehicle condition. Together with a rear wheel multi-link suspension, it offers driving stability as well as exceptional riding comfort (applicable to 4-wheel-drive only).

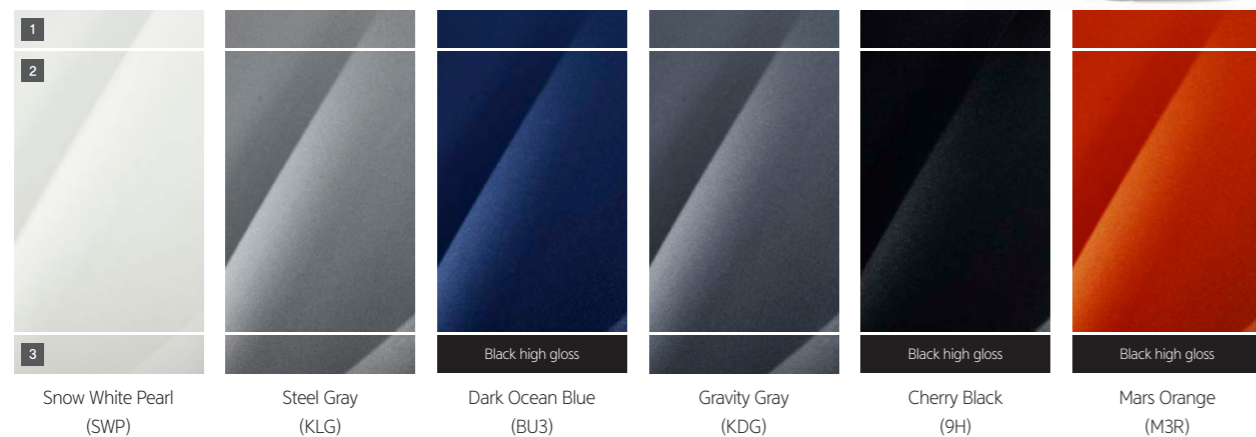
**Traction mode<sup>02</sup>** Optimized control and choice between Snow-Mud-Sand modes to match road characteristics offer a more stable drive. (2WD only).



### EXTERIOR COLORS & OPTIONS

#### 1-tone colors (body color)

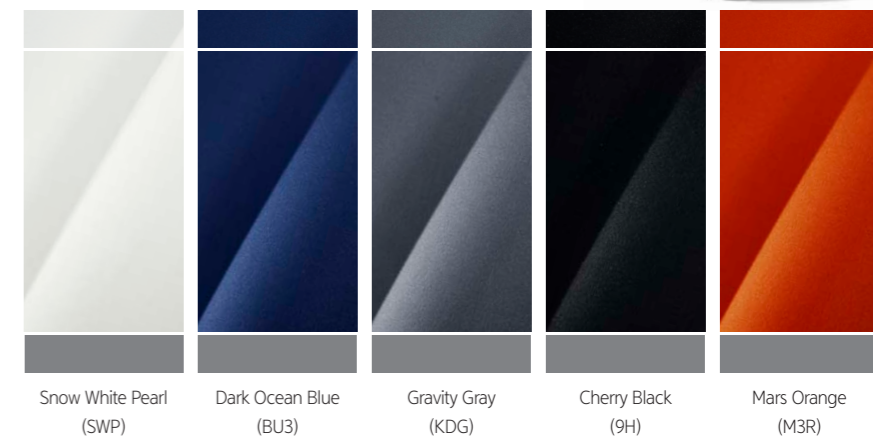
- 1 Roof
- 2 Body color
- 3 Side garnish



#### 2-tone colors (roof + body color)



#### Gravity colors (body color)



01 LED headlamp & LED turn signal / 02 LED rear combination lamp / 03 Signature radiator grille  
 04 Projection headlamp / 05 Bulb rear combination lamp / 06 Basic radiator grille

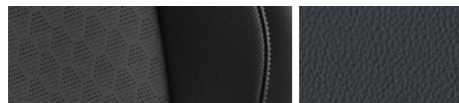
07 LED outside mirror (Cherry Black/Body color) / 08 LED fog lamp / 09 Chrome beltline molding  
 10 Rear garnish (chrome/normal) / 11 18" full finish wheel / 12 17" alloy wheel / 13 16" alloy wheel



INTERIOR COLORS & OPTIONS



Brown interior (genuine leather)



Black interior (synthetic leather)



Plum interior (synthetic leather)



Black interior (fabric)



Brown interior (genuine leather)



Black interior (synthetic leather)



Plum interior (synthetic leather)



01 Supervision cluster (7" color TFT LCD) / 02 8" display audio / 03 LED room lamp & Electronic Toll Collection System (ETCS)  
04 Premium cluster (3.5" mono TFT LCD) / 05 1st row USB charging port / 06 Heated steering wheel\*

07 Full auto air conditioning system / 08 Engine start/stop button smart key system / 09 Sliding console\* / 10 Manual air conditioning system  
11 Electric Parking Brake (EPB) / 12 1st row heated and ventilated seats & 1st and 2nd row heated seats\*



# KIA Genuine Accessories



## My comfort package



Sun visor beauty mood lamp



LED foot lamp



Infrared knee warmer\*

## Brake package



High capacity disc



Red calipers



Low steel pads

## Outdoor package



Protection floor mats



Protection luggage mat



LED tailgate lamp

## Car protection film



Car protection film\*

## Wheels



18" alloy wheel

**Kia Connect** is Kia's connected car service for wireless navigation updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage experience.

**Remote control**  
Cool or heat the interior of the car remotely in advance using a smart phone.

**Safety and security**  
Emergency assistance through the Kia Connect center in the event of an airbag deployment or roadside emergency (24/7, 365 days).

**Maintenance**  
Vehicle maintenance services such as breakdown diagnosis, driving information, and wireless updates.

**Navigation**  
Optimal route guidance using real-time traffic information.

\* Kia Connect is the new name for UVO, Kia's connected car service. \* Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).  
 \* For more information, visit Kia Connect's customer service center in Kakao Talk (search for '기아커넥트' through the search window and befriend).

## DIMENSIONS & TECHNICAL DATA

### Dimensions

Units: mm \* Height: ( ) includes the roof rack; Wheel tread: corresponds to 16"/17"/18" tires.



### Technical Data

Specification	SELTOS	Specification	1.6 T-GDI
Overall length (mm)	4,375	Max. power (ps/rpm)	177 / 5,500
Overall width (mm)	1,800	Max. torque (kgf · m/rpm)	27.0 / 1,500 ~ 4,500
Overall height (mm)	16": 1,600 (1,615) / 17, 18": 1,605 (1,620)	Suspension (Front/Rear)	MacPherson strut / CTBA (2WD), Multi-link (4WD)
Wheelbase (mm)	2,630	Brake (Front/Rear)	Ventilated disc / Disc
Wheel tread: Front (mm)	1,575 / 1,563 / 1,560	Wheel tread: Rear (mm)	1,584 / 1,572 / 1,568 (2WD)   1,587 / 1,575 / 1,571 (4WD)

\* Height: ( ) includes the roof rack; Wheel tread: corresponds to 16"/17"/18" tires.

### Government-certified standard fuel efficiency and class

Model	Displacement (cc)	Unladen vehicle weight (kg)	Transmission	Class	Combined CO <sub>2</sub> emissions (g/km)	City fuel economy (km/l)	Highway fuel economy (km/l)	Combined fuel economy (km/l)
1.6 T-GDI 2WD	16" Tires	1,591	7-speed DCT	3	132	11.5	14.4	12.7
	17" Tires	1,591	7-speed DCT	3	137	11.1	14.0	12.2
	18" Tires	1,591	7-speed DCT	3	143	10.8	13.3	11.8
1.6 T-GDI 4WD	16" Tires	1,591	7-speed DCT	4	152	10.1	12.5	11.1
	17" Tires	1,591	7-speed DCT	4	153	10.1	12.6	11.1
	18" Tires	1,591	7-speed DCT	4	155	10.0	12.2	10.9

\* Fuel economy figures are for normal driving mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions and outside temperature.